

Government of Jammu and Kashmir
Tourism Department
Civil Secretariat, J&K Srinagar

Subject: Best Tourism Villages by UNWTO-2023 Edition.

Government Order No: 78 -JK(TSM) of 2023
D a t e d: 09 -06-2023

Sanction is hereby accorded to the constitution of District Level committee comprising of following for carrying out District Level Evaluation of the villages identified and nominated for Best Tourism Village Competition as per the guidelines of the scheme notified by the Ministry of Tourism Government of India:

01	Chief Executive Officer(s), Tourism Dev Authority of the concerned District.
02	Joint Director, Tourism Jammu in respect of Jammu Division.
03	Deputy Director (Publicity), Tourism Kashmir in respect of Kashmir Division
04	Assistant Director, Tourism/Tourist Officer(s)/Assistant Tourist officer(s) of the concerned District

The committee shall recommend best three villages of the District and forward the same to the following Sub-Nodal officers (Rural Tourism) by or before 12th of June, 2023 for the State Level Evaluation. Sub-Nodal officers shall also request the concerned Deputy Commissioner to nominate one Gazetted officer as a special invitee in the committee.

1. Ms. Sunaina Sharma, Joint Director Tourism, Jammu.
2. Ms. Deebah Khalid Peer, Deputy Director (Publicity) Tourism Kashmir

By order of the Government of Jammu and Kashmir.

Sd/-

(Dr. Syed Abid Rasheed Shah) IAS
Secretary to the Government

No. TSM-Pub/63/2022

Dated: 09.06.2023

Copy to the: -

1. Director Tourism, Jammu.
2. Director Tourism, Kashmir.
3. Chief Executive Officers of all Tourism Dev Authorities.
4. Joint Director, Tourism Jammu
5. Deputy Director (Publicity), Tourism Kashmir.
6. Assistant Director Tourism/Tourist Officer/Assistant Tourist officer of the concerned District.
7. Private Secretary/P.A to Secretary to the Government, Tourism Deptt.


(Arshad Hussain Bhat)

Under Secretary to the Government